

# Our Global Brands

Discover how our portfolio of 19 differentiated brands and 6,000+ hotels work together to help meet your strategic objectives while keeping your travelers happier than ever.

# **Luxury & Lifestyle**

Defined by timeless legacy bound together by distinctive design and unforgettable service. Making every journey a celebration of extraordinary experiences.













## **Premium**

Makes travel personal and purposeful. Giving guests a sense of belonging and well-being, with the thoughtful details to make every trip matter.









## **Essentials**

Always there, always just what you need. With the warmth and trusted experience which has come to define true hospitality.









## **Suites**

Invites guests to settle in for longer stays, knowing the comforts of home are always within reach.









## **Exclusive Partners**

Luxurious collection of resort and all-inclusive properties with magnificent facilities to relax, unwind, and reconnect.



# An IHG brand for every stay





#### Responsible, Pioneering, Genuine

From tropical islands to urban treasures and mountain retreats, Six Senses creates places that live in harmony with local ecosystems and communities, helping people to reconnect to the world around them.



#### Wellness, Balance, Energizing

Stay healthier and happier with hotels and wellness-savvy staff that offer best-in class fitness experiences, healthier food choices and natural, relaxing spaces.



#### Inspiring, Intimate, and Majestic

Each hotel and resort embodies a unique charm and elegance sparking stays both serene and sensational. A place where experiences inspire stories for even the most seasoned travelers



## Consistent, Considered, Value-Rich

Nothing beats being there in person. Expect a clean, consistent and comfortable stay with everything you need to launch into your day and keep you ready for what's next.



#### Worldly, Elevated, and Discerning

Experience the exhilaration of fascinating moments and places brought to life by international know-how and local cultural wisdom.



#### Connections, Hospitality, Value

We're there to make it as easy possible to celebrate any moment together with comfortable and affordable stays, with one of the most trusted and well-loved brands that defined hospitality.



#### One-of-a-kind, Memorable, Distinctive

A family of distinctive hotels, with a fresh focus, where you can indulge a growing passion for stays that are authentic, experiential, and considerate. One that puts people at the heart of everything we do, to re-frame luxury hospitality for the better.



#### Convenient, Comfortable, Flexible

Designed to deliver the all-important things guests value most - a convenient location, a sound night's sleep, and a great complimentary hot breakfast.



# Spirit, Style, Delight

Truly unique properties with a great experience to match. Experience thoughtful amenities, playful design, and a sincerely personal style of service with the sophistication of a boutique experience.



#### Fresh, Frank, Fair

Purpose-built from the ground up, focusing on the essentials that make a difference. Championing everyday travel at a fair price, with experiences that feel just right, every time.



#### Creative, Curious, Warm, Inviting

We attract the curious - people who are inspired by new places - to discover unique and stylish boutique hotels in culturally diverse neighborhoods all over the world.



# Flexibility, Kinship, Discovery

Our all-suites hotels give our guests options at every turn, so they can choose a stay that's right for them. With thoughtfully designed public spaces, an inviting bar and stylish suites, we help guests take their journey to new places.



#### Thoughtful, Characterful, Sustainable

Offering an experience that is thoughtful, unstuffy, and charming. Each property has its own sense of style and character where guests can expect a socially vibrant stay.



# Liberating, Community, Familiar

Creating hotels that ensure every space features a sense of community, comfort and convenience so guests can feel at home while on the road.



## Chinese-Etiquette, Recognition, Rejuvenating

Each detail embodies aspects of the Chinese values of etiquette, rejuvenation in nature, recognition of status, and enabling spaces for the first upscale international hotel brand designed specifically for Chinese guests.



# Modern, Friendly, Accessible

With resorts in popular destinations featuring spacious accommodations and amenities for all ages. It's easy for families to create lasting memories together year after year.



# Connected, Productive, Purposeful

Crowne Plaza has long based its offering on truly understanding the blended work and life needs of its worldwide guests. Business travel isn't just about business - it's about balancing work and life to feel successful and fulfilled



# Easy-going, Independent, Down-to-earth

Check in to a more casual kind of longer stay, where guests always feel at home, and can settle in for longer stays with exactly what they need.



#### **Beachfront All-Inclusive**

Provides guests with stays that focus on both stunning experiences as well as sustaining the oceans and beachfronts that surround them. From family vacations to adults-only retreats, each resort is designed to inspire relaxation and an opportunity to connect with your loved ones and disconnect from the everyday.



## Award-winning loyalty program

Offers industry-leading value and relevant benefits for members to enhance their stay - such as faster earn, richer benefits, and more choices than ever before.